

SUMMER AND FALL 1953



GOLD SOVEREIGN



SUNSET BLAZE \$3.50

Long's  
Gardens

BOULDER, COLORADO



# *Greetings again from the "Top of the World"*

**Once more** we have acres of modern-day Iris growing vigorously in our fields and bursting with vitality—all available for your selection. Our mile-high climate and favorable soil conditions are "tailor-made" for growing outstandingly healthy rhizomes.

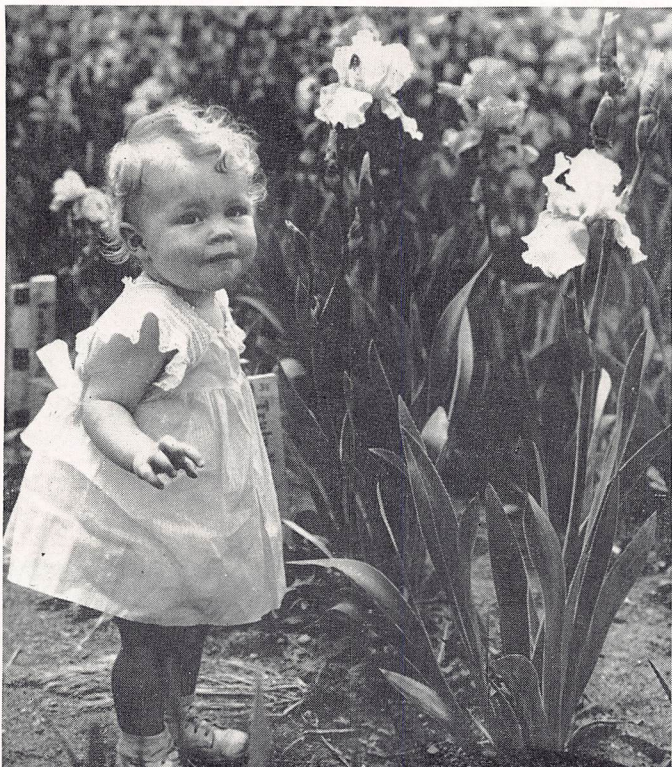
**Glowing reports** come in every season from customers pleased with the way "Top of the World" Iris perform in all sections of the country. Particularly gratifying are these good reports from sections where severe winter conditions demand the most hardy rhizomes.

**If you have never grown** any of today's modern Iris, a treat is in store for you. So much progress has been made in the past few years that today's Iris far surpasses its earlier ancestors in size, color, branching and growing habits.

**We ship postage prepaid.** Every item listed in this catalog is prepaid. Shipments start right after the Fourth of July, and continue through October. Iris do well when planted any time in this period. Some of our mid-western customers prefer to wait until September, thus avoiding the extremely hot, dry summer months. Unless specified otherwise, orders are shipped in same rotation as received. If you wish early shipment, please order as soon as possible.

**We have no credit department,** so must ask that remittance in full accompany each order. Remit by personal check, money order or postal note. Do not ask to have Iris sent C.O.D. Means red tape for us and greater cost for you.

**Rhizomes are guaranteed** to arrive in healthy condition and to be true to name. A culture leaflet with many helpful hints is included with each order.



CATHERINE LONG LOVES MILE-HIGH IRIS



ONE OF OUR MILE-HIGH IRIS FIELDS

**Look over our collections.** By grouping Iris we have in good supply we are able to offer outstanding values in our collections. There are selections to fit every purse. And don't overlook our money-saving group offers.

**"Don't Delay; Send Today"** for an assortment of these beautiful Iris. You'll be delighted!



ROSE TOP

LONG'S GARDENS



# Long's "TOP OF THE WORLD" IRIS

**ALADDIN'S WISH** (Murawska, 1945) **\$1.00**  
Light blue with brushings of thick cream radiating through the large blossom. A husky grower with tall well-branched stalks, this iris is an interesting novelty.

**ALBA SUPERBA** (J. Sass, 1943) **\$1.00**  
Very large pure white flower of good substance, on tall, well branched stalks.

**ALEPPO PLAIN** (J. Sass, 1943) **\$1.00**  
Yellow-red plicata. Cream ground heavily dotted and sanded on edge forming a border of pansy purple. Bright and attractive.

**ALPINE GLOW** (Kleinsorge, 1945) **\$1.00**  
Large flower of subdued rose tones bordering on lilac or pale violet. Golden beard. An interesting pastel variety.



**ARGUS PHEASANT**



**BLACK FOREST**

**AMANDINE** (G. Douglas, 1946) **\$3.00**  
Delicate creamy lemon self. Standards are broad and domed; falls full. This fine, ruffled Iris was runner-up for the most recent Dykes medal and fully deserves the many honors accorded it.

**AMBER GEM** (Salbach, 1946) **\$2.00**  
Fine large blooms of subdued rose with blending of golden brown on well-branched stalks. Rose-amber garden effect.

**ANNA WILLIAMSON** (Cook, 1946) **\$1.50**  
Bright pink-bi-color. Standards lighter than falls. The rosy pink tone has an underlying yellow suffusion.

**ANITRA** (H. Sass, 1936) **50c**  
Large clear pearl-blue self. Domed standards; flaring falls. One of the older varieties, but still a fine iris.

**ARAB CHIEF** (Whiting, 1944) **\$1.00**  
A near self of rich copper-cream of splendid texture and substance. Pure cadmium beard and metallic overlay at the haft give it radiance. Flaring falls. Small rhizomes, but big flowers.

**ARCTIC** (Kleinsorge, 1940) **50c**  
Large ruffled cream and gold.

**ARGUS PHEASANT** (De Forest, 1948) **\$7.00**  
Highest ranking Iris for 1952, this Dykes Medal winner is a smooth, bright golden Argus brown with self beard. Flowers are large and color most attractive.

**AUBURN** (Kleinsorge, 1945) **\$2.50**  
Both the standards and falls are coppery henna-brown with an undertone of gold. Brilliant blue patch at tip of beard. One of the finest in this relatively new color class.

**AZALEA** (Nesmith, 1946) **\$1.50**  
Azalea pink with just a flush of ivory enveloping the whole flower. Soft pink beard. Strong grower; a fine Iris.

## TERMS USED IN DESCRIPTIONS

**Amoena:** White or tinted white standards with colored falls.  
**Beard:** Narrow band of short, hairlike growth which comes from the haft one-third to one-half way down the falls.  
**Bi-color:** Light or medium standards and deeper contrasting falls.  
**Blend:** Combination of yellow and one or more other colors.  
**Dykes Medal:** Highest award an Iris can win. Given to one outstanding Iris each year.  
**Falls:** The three lower petals of the Iris.  
**Plicata:** A light or white flower flushed, lined or stippled with a darker shade, particularly on the margins.  
**Self:** The same shade of color throughout the whole flower.  
**Standards:** The three upstanding petals.  
**Style Arm:** The claw-shaped part in the center of the blossom.  
**Variegata:** Yellow or near yellow standards with deeper falls which may be either veined or solid tones of brown or purple.



- AZURE SKIES** (Pattison, 1943) 60c  
White beard; wide hafts. Fine substance.  
Ruffled azure-blue self; firm domed standards and flaring falls.
- BAGHDAD** (Whiting, 1946) \$1.50  
Deep strong yellow self of heavy substance, overlaid with a metallic luster of burnished brass. Different.
- BANDED BEAUTY** (H. Sass, 1948) \$2.00  
Yellow plicata. Ground color is clear yellow with the red-brown markings a banded pattern along the edges of the falls.
- BANDMASTER** (Hall, 1944) 75c  
Large, vigorous growing and free blooming powder-blue.
- BARBARA LUDDY** (Lapham, 1947) \$3.00  
Clear pink with just a touch of ivory around the very broad tangerine beard. Rounded form and firm substance.
- BARRIMOH** (Miller, 1944) \$1.00  
Rich tones of mulberry and red-purple. Large.
- BERKELEY GOLD** (Salbach, 1942) 60c  
Large, clear deep yellow self. Fine form, heavy substance and smooth texture. Blooms after many yellows are gone.
- BERTHA GERSDORFF** (J. Sass, 1942) 75c  
Yellow standards flushed with pink. Yellow falls heavily flushed with pinkish purple. An unusually interesting oddity.
- BILLOWY SEA** (Norton, 1944) 60c  
Large, clear medium blue seedling of Great Lakes.
- BLACK BANNER** (Nicholls, 1947) \$1.00  
Very deep blue purple. Late flowering. Good branching.
- BLACK FOREST** (Schreiner, 1945) \$1.25  
Rich, silky ebony-blue-black. Blue beard, solid haft. Flowers medium size and stalks not very tall, but wonderful color.
- BLACK & GOLD** (Kleinsorge, 1943) \$1.00  
Variegata. Standards deep rich chrome, almost gold. Falls black-maroon with slight reticulation of yellow at the haft.



**BRYCE CANYON**



**CASCADE SPLENDOR**

- BLUE DELIGHT** (Grant, 1941) 50c  
A cool, crisp self of wisteria blue.
- BLUE GLOW** (Nicholls, 1948) \$1.00  
Fine dark velvety blue self. Brown haft and white beard.
- BLUE RHYTHM** (Whiting, 1945) \$1.00  
Dykes Medal winner and one of the most popular iris grown. Large flowers of near cornflower-blue with silvery overtone and a warmer cadence in the falls. Splendid form and branching. A wonderfully fine iris richly deserving of all the many honors accorded it.
- BLUE SHIMMER** (J. Sass, 1942) \$1.00  
Blue and white plicata, heavily marked and dotted with soft bluish violet. Large blooms. Tall. Well branched.
- BLUE VALLEY** (K. Smith, 1947) \$3.50  
Large medium blue self with flaring falls. Wide hafts. Ruffled. Excellent substance and form. A blue without any hint of lavender.
- BLUE ZENITH** (Whiting, 1942) 50c  
Large, clear sky-blue self. Tall and well branched.
- BOLD COURTIER** (Whiting, 1949) \$1.50  
Glowing blend of deep rose and copper. Petals of good substance and heavily crimped at edges. Late bloomer.
- BRASS BAND** (Whiting, 1949) \$1.00  
Orange yellow with deeper color on falls.
- BRIGHT LIGHTS** (Schreiner, 1946) \$1.50  
Gayly marked plicata. In garden effect a bright waxy yellow with alabaster-white blaze on the falls. Soft tan stitching.
- BROWN MONARCH** (Covert) 50c  
Large, handsome brown. Tall. Inexpensive, but nice.
- BRUNHILDE** (Salbach, 1934) 50c  
Violet-blue self. Deep color. Many large blooms on each stalk.
- BRYCE CANYON** (Kleinsorge, 1944) \$1.00  
Distinctive brown self. Blend of copper with brown undertones, touched with henna. Yellow-bronze beard. Very popular.
- BUECHLEY GIANT** (Buechley, 1932) 50c  
Large medium blue. An old-timer, but still good.

**LONG'S GARDENS**





**CHERIE**



**CASA MORENA**

**BUFFAWN** (Andrews, 1940) 50c  
Buff-fawn with tangerine beard. Falls overlaid with smoky lavender.

**BURGUNDY ROSE** (Hall, 1946) \$1.50  
Unusual dark rosy amethyst. Flowers are large and ruffled. Color is very strong and striking.

**BURMESE GOLD** (Whiting, 1945) 75c  
Radiant and lustrous blend of red and gold, so smoothly combined as to appear a warm, rich self. Flowers are large and pleasingly ruffled; stalks moderately branched.

**CAMPFIRE GLOW** (Whiting, 1947) \$5.00  
A glowing ruby red self, heavily overlaid with bright copper, which gives it a metallic sheen. The flowers are not large but form is wide and full. Color exceptional.

**CANYON ROAD** (Kleinsorge, 1946) \$1.00  
Outstanding blend of violet copper and golden tan.

**CAPTAIN WELLS** (Cook, 1941) 50c  
Glossy maroon-purple self with subdued yellow beard.

**CARABELLA** (DeForest, 1949) \$3.50  
Smooth medium salmon-pink self, with self beard. Good size and form. Tall.

**CARLSBAD CAVERNS** (Wilson, 1946) \$1.00  
Standards ruffled lemon. Falls white with pencil streaks of gold.

**CASA MORENA** (De Forest, 1943) \$1.50  
Deep glistening brown standards and falls. Brown-orange beard. A true self. Large, lustrous blooms. Very popular.

**CASCADE SPLENDOR** (Kleinsorge, 1945) \$2.00  
Large pink, tan and apricot blend with extra heavy stalks. Ruffling very pronounced for so large an iris.

**CHAMOIS** (Kleinsorge, 1946) \$2.00  
Pure chamois with yellow beard tipped bronze. No veinings or markings. Both standards and falls waved at the edges. An outstandingly fine iris.

**BOULDER, COLORADO**

**CHANTILLY** (Hall, 1945) \$1.50  
Charming ruffled orchid-pink. Edges of both standards and falls are heavily frilled and fluted.

**CHERIE** (Hall, 1947) \$8.00  
Best known of the "flamingo pinks", this Dykes Medal winner is a large, ruffled, full bodied pink self of excellent form and substance with a deep tangerine beard.

**CHIEF POKING FIRE** (De Forest, 1942) 75c  
Velvety brown-red bi-color. Wide standards. Rounded falls.

**CHINA MAID** (Milliken, 1936) 75c  
Blend of pink, golden bronze and soft lilac. Large, well proportioned blooms of good texture on tall stems.

**CHIVALRY** (J. Wills, 1944) \$2.00  
Fine medium blue with flaring falls and domed standards. Heavy substance. Dykes Medal Winner.

**CHRISTABEL** (Lapham, 1936) 50c  
Brilliant glowing red. Almost a self. Smoothly finished.

**CITY OF LINCOLN** (H. Sass, 1936) 50c  
Fine variegata. Clear yellow standards; fiery red falls.

**CLOTH OF GOLD** (Whiting, 1945) 75c  
Bright deep yellow self. Substance is very heavy and the form is pleasingly flared. Excellent branching. This variety is one of the most pleasing and satisfactory we have ever grown.

**CLOUD CASTLE** (Graves, 1944) \$1.50  
Large, majestic wisteria-blue. The wide ruffled falls are of flaring form, with broad standards distinctly fluted at the edges and roundly domed.

**COLORATURA** (De Forest, 1946) \$1.50  
Large russet-gold self. Somewhat ruffled and of good substance.

**COPPER LUSTRE** (Kirkland, 1934) 50c  
Handsome blending of copper, gold, pinkish tan and lavender.

**COPPER PINK** (Kellogg, 1941) 50c  
Soft pink flushed sparkling copper. Haft is dotted gold.





**CHIVALRY**

- COPPER RIVER** (De Forest, 1945) \$1.50  
Glistening tan. Falls overlaid with bright new penny copper.
- CORAL MIST** (Grant, 1941) \$1.00  
Pink standards, deeper coral-pink falls with crimson flush.
- COURTIER** (Hall, 1947) \$3.00  
The deepest of the "flamingo pinks". Not a large plant or flower, but wonderful color. Does not increase rapidly and stock is scarce.
- DAYBREAK** (Kleinsorge, 1941) \$1.00  
Golden with coppery undertone. Good form.
- DEEP VELVET** (Salbach, 1939) 50c  
Rich deep red-violet shading to dark purple.
- DESERT SONG** (Fay, 1946) \$2.00  
A bright creamy lemon self of heavy texture. Flowers are ruffled, large, flaring, and nicely proportioned. Clean haft and yellow beard. A very attractive iris.
- DISPLAY** (Grant, 1942) \$1.00  
Smooth red, shading to deep maroon at the haft.
- DISTANCE** (P. Cook, 1946) \$2.00  
A very smoothly finished light blue with no coarse veining, and very few haft markings. A misty, silvery sheen adds to its beauty.
- DREAMCASTLE** (P. Cook, 1943) \$2.00  
Deep orchid-pink self with a white beard tinted lemon-yellow at the base. Large flowers of good shape and substance.
- DREAMLAND** (Snyder, 1945) \$1.00  
Rich wine colored self. Lemon colored beard.
- DRUM MAJOR** (G. Douglas, 1947) \$3.50  
Large flaring falls of oxblood red, bordered with a lighter red that is the same color as the standards. Broad, domed standards of fine substance and bright color.
- DUSKY NIGHT** (Whiting, 1948) 50c  
Very dark blue violet with touch of white at the haft.

- EASTER BONNET** (Maxwell-Norton, 1944) \$1.00  
Base color pink with half inch margin of burnished gold on both standards and falls, heavy to gold at haft. Golden beard.
- EASTER CANDLE** (Essig, 1946) \$1.00  
Fine, stately white with a heavy gilding of rich yellow in throat.
- EBONY QUEEN** (Sass, 1947) \$1.50  
Outstanding dark, blackish purple. Well branched and fragrant.
- ELMOHR** (Loomis, 1942) \$1.00  
Rich red-mulberry. Fine form and one of the largest of all irises. Heavy substance. Dykes medal winner.
- ELSA SASS** (H. Sass, 1939) 50c  
Cool clear lemon-yellow with gleaming white near haft.
- ETUDE** (Whiting, 1949) \$1.50  
Soft, creamy pink and gold with a touch of light blue in the falls. Large flowers on tall, well-branched stalks.
- EXQUISITE** (Nesmith, 1947) \$3.50  
A self of light Congo pink. The color is intensified by the pink beard and deeper styles and crests. Smooth finish.



**EXTRAVAGANZA**

- EXTRAVAGANZA** (G. Douglas, 1944) \$2.00  
An amoena of cream-white standards and rich velvety prune-plum falls. Very striking. One of the last to bloom.
- FAIR ELAINE** (Mitchell, 1938) 50c  
Yellow bi-color of creamy yellow standards and golden falls.
- FALL DAYS** (K. Smith, 1947) \$5.00  
Rosy bronze standards, rose brown falls. High metallic sheen.
- FANTASY** (Hall, 1947) \$5.00  
Attractive rose and orchid-toned pink. Tangerine-red beard.
- FASHION PLATE** (Maxwell) 60c  
Lavender crocus color. White haft with wide edge of gold.

**LONG'S GARDENS**



- FIRECRACKER** (Hall, 1943) \$2.00  
Brilliant dark burgundy-red marked plicata with a yellow trim. Bright and snappy.
- FIRE DANCE** (Fay, 1947) \$3.50  
A deeper, richer and taller Firecracker. Buff ground color marked with burgundy-red. An outstanding variety.
- FLORA ZENOR** (J. Sass, 1942) 50c  
Cameo-pink with lines of heavier color near haft. Tangerine beard.
- FORT KNOX** (Milliken, 1941) 75c  
Uniform rich yellow with smooth even finish.
- FORTUNE'S FAVOR** (De Forest, 1944) \$1.50  
Ruffled glistening tan with falls tinged with rose-lavender. Orange beard. Unusual blending and marking.
- FROST GLINT** (Whiting, 1951) \$4.00  
A cold blue white iris that has a most intriguing form and amazing heavy substance. Large flowers with closely domed, ruffled standards and widely flaring, heavily ruffled falls.
- FROSTY MOON** (Maxwell, 1944) 60c  
White iris lightly tinted with lavender. Golden haft and beard.

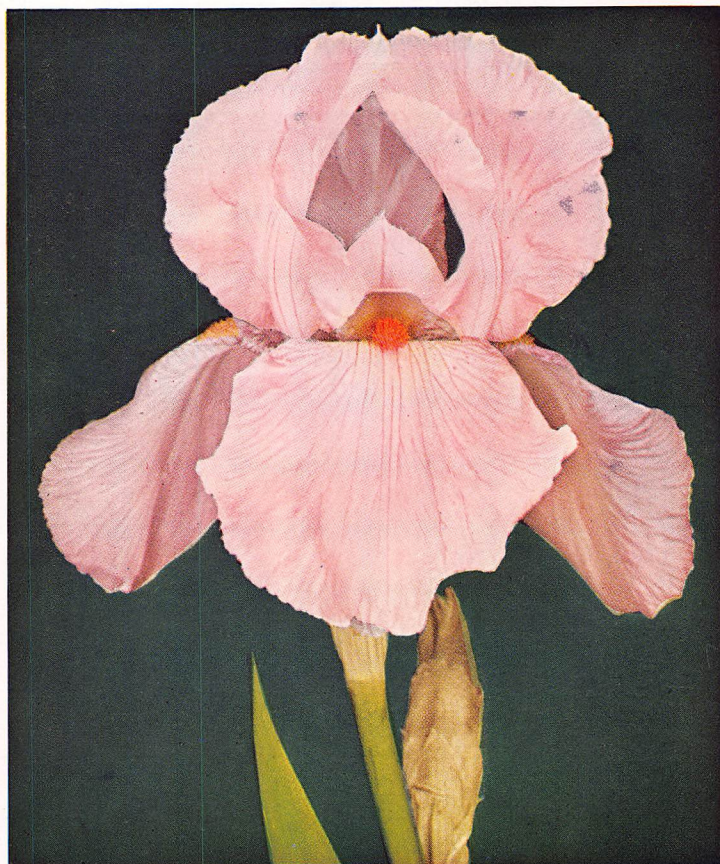


ELMOHR

- GALLANTRY** (Whiting, 1945) \$1.00  
Heavily ruffled blue-purple self. Firm substance and good branching. Standards frilled; falls have rippled edges.
- GARDEN FLAME** (H. Sass, 1941) \$1.00  
Glowing garnet-red self with golden beard. No haft markings.
- GARDEN GLORY** (Whiting, 1943) \$1.50  
Pure deep wine-red self. Dark and rich, yet glows with a glossy sheen. Not tall, but a wonderfully pleasing smooth self.
- GARDEN MAGIC** (Grinter, 1936) 75c  
Velvety deep rich red self.
- GAY BORDER** (De Forest, 1949) \$3.00  
A large, white- ground plicata with bright rosy-maroon markings.

**BOULDER, COLORADO**

- GENERAL PATTON** (Kleinsorge, 1947) \$2.50  
A solid, deep copper-brown self—one of the very best in this color class. Metallic undertone glistens in the sun.
- GIBSON GIRL** (Gibson, 1948) \$2.00  
An interesting plicata that sometimes blooms in summer and fall. Rose-tinted stitching on a creamy ground color.
- GLAD TIDINGS** (Whiting, 1947) \$1.50  
A wax yellow iris of most unusual form and branching habits. The large flowers cling close to the stalk which resembles a spike of gladiolus. Very strong garden effect.
- GOLDBEATER** (Kleinsorge, 1944) \$1.00  
Clear chrome-yellow, all yellow, without any markings or blendings of any kind. Large flowers.
- GOLDEN EAGLE** (Hall, 1942) 75c  
Huge smoothly finished yellow. Valuable for breeding, as yields smooth pinks and orchids.
- GOLDEN FLEECE** (J. Sass, 1940) 75c  
Beautifully ruffled yellow. Standards clear sulphur to lemon-yellow; falls are creamy white with band of deeper yellow.
- GOLDEN MAJESTY** (Salbach, 1938) 50c  
Deep golden yellow, with a deeper golden beard.
- GOLDEN RUFFLES** (Taylor, 1946) \$2.00  
Big, solid yellow. Very fine, but possibly may be a little tender in northern states.
- GOLDEN RUSSET** (Hall, 1946) \$2.00  
A handsome golden russet self of great size. Broad hafts. Quite popular because of its extreme size.
- GOLDEN SPIKE** (Whiting, 1940) 50c  
Deep yellow self with heavy orange beard. The flowers are large and full with wide smooth hafts.
- GOLD SOVEREIGN** (Whiting, 1949) \$5.00  
Vivid orange yellow self. Not large, but of very pure, rich coloring. The deepest, most intense yellow we grow.



FANTASY





RUMBA ROSE

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All prices in this catalog are prepaid. You have no additional express or postage to pay.

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CHAMOIS



THREE OAKS

**GOLDEN TREASURE** (Schreiner, 1936) 50c  
Creamy yellow with outpouring of rich golden orange in the central portion of the flower. Bright orange beard.

**GOOD NEWS** (Kleinsorge, 1946) \$1.50  
Brilliant mustard-gold self. Broad, ruffled flowers. Falls have a narrow band of copper shading near the outer edge.

**GRACE MOHR** (Jory, 1935) 75c  
Bright, clear medium blue. Has characteristic Mohr size and substance. One of the taller growing varieties.

**GRAND CANYON** (Kleinsorge, 1941) 75c  
Odd blend of deep tones of plum, copper and gold. Well formed and delicately ruffled.

**GREAT LAKES** (Cousins, 1938) 75c  
Clear blue self. Well rounded large blossoms on tall, well branched stalks. One of the most popular irises grown.

**GREEN PASTURES** (Heller, 1947) \$2.00  
An unusual shade of chartreuse yellow with a touch of blue at the beard. A tall, vigorous grower with large flowers.

**GULF STREAM** (Fay, 1946) \$1.50  
An absolute self of a deep rich dark blue with no haft markings—even the beard is blue.

**GYPSY** (Kleinsorge, 1944) 75c  
Coppery gold standards and falls of chestnut-brown. Very fine.

**GYPSY ROSE** (Whiting, 1946) \$2.00  
Rich tapestry red infused with copper and accentuated by a blaze on the falls. Flowers are large, yet sturdy and compact.

**HARRIET THOREAU** (Cook, 1944) 75c  
An orchid-pink self. Clear color; good texture. A fine iris.

**HARVEST MOON** (Whiting, 1944) 50c  
A luscious blend of apricot, buff and orange.

**HEATH CREST** (Whiting, 1950) \$2.00  
Mallow pink self with heavy tangerine beard.

**HELEN MCGREGOR** (Graves, 1946) \$2.50  
Clear blue, uniform in color, lighter than Great Lakes. No trace of lavender. Almost white beard. Flaring and daintily ruffled large flowers, well spaced on stems. Dykes medal winner.

LONG'S GARDENS





**GARDEN GLORY**



**GOLD SOVEREIGN**

**HIWASSE** (Becherer, 1946) 50c  
Large, light lilac-pink bi-color. Well branched and sturdy.

**HOWARD WEED** (Kleinsorge, 1946) \$1.50  
Light red-brown self with overall metallic luster. Heavy golden beard and violet patch on the center of each fall.

**ICY BLUE** (Weed, 1941) 50c  
Crisp, light blue self, frosted white, with orange beard.

**INDIAN HILLS** (Grant, 1935) 50c  
Rich purple self with silky sheen. Good substance and form.

**INDIANA NIGHT** (Cook, 1942) \$1.00  
Lustrous rich velvety purple, almost black. Very popular.

**IVORY PRINCESS** (Whiting, 1950) \$3.00  
Tall and stately flower on a beautifully branched stalk. Pure cream or warm ivory color with no markings at the haft.

**JAKE** (J. Sass, 1943) 75c  
A glistening white of heavy substance on tall, well branched stems. One of the most popular whites.

**JASPER AGATE** (Williams, 1943) 75c  
Glowing red-gold-copper self with underlying copper-pink tone.

**JULIET** (Kleinsorge, 1946) \$1.50  
Flame-copper with salmon shadings, the center portions of the flower are a brilliant burnt-orange. A very fine iris indeed.

**KATHERINE FAY** (Fay, 1945) 75c  
Large, pure white. Broad wavy petals. Good substance.

**LADY BOSCAWEN** (Graves, 1946) \$1.50  
Very large clear white self with broad, fluted standards and flaring falls ruffled at the edges. Substance strong and firm.

**LADY LOUISE** (Graves, 1947) \$4.00  
Large, broad ruffled standards of colonial buff. Falls are iridescent white with clear fluted border of colonial buff.

**LADY MOHR** (Salbach, 1944) \$1.00  
Standards are clear oyster-shell white and the falls are a frosted chartreuse yellow with prominent veining. Unusual.

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For prices of more than one of a kind,  
please see Group Prices on back page.

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**LYNN LANGFORD**

**BOULDER, COLORADO**



- LADY MOON** (Whiting, 1950) \$3.00  
A cold white self with a white beard. Large, well-formed flowers.
- LAKE SHANNON** (De Forest, 1945) \$1.50  
Medium blue self with wide fluted standards and falls. Blue beard tipped orange inside the flower. Very strong grower.
- LAVENDER AND GOLD LACE** (Whiting, 1946) 75c  
Standards are golden yellow flushed with lavender and edged with a crimped finish. Lavender falls with a distinct frill of gold so crimped it looks like a lace edging.
- LIGHTHOUSE** (Salbach, 1936) 50c  
Standards are old rose; falls a shade of coppery red. Large.
- LIGHTS ON** (Lapham, 1946) \$2.00  
Pure, smoothly finished red. Medium height. Unveined hafts, velvety falls and vivid color.
- LILAC LANE** (Whiting, 1947) \$5.00  
Pink toned lilac self of delicate coloring and very heavy substance. Blooms are large and full and well carried on strong, moderately branched stalks.
- LOCKWOOD** (DeForest, 1947) \$2.00  
A well formed flower of bright brown-red, having an attractive blue blaze on the falls. Tall, well branched stalk.
- LOS ANGELES** (Mohr-Mitchell, 1927) 50c  
White with a satin sheen. Feathered with blue at the haft and at the base of the standards. Soft yellow-gold beard.
- LOUVOIS** (Cayeux, 1936) 50c  
Rich bi-color. Tan-brown standards; darker velvet brown falls.
- LYNN LANGFORD** (Hall, 1946) \$2.00  
Orchid-pink in a deep tint, with golden yellow center. Large flowers borne on sturdy stems.



HELEN MCGREGOR

- MANYUSYA** (J. Sass, 1944) 50c  
Ruffled and frilled orchid-pink. One of the most pleasing in this color class. A favorite with all who see it.
- MAPLE FLAME** (Whiting, 1950) \$4.00  
Standards rich gold, lightly flushed cardinal red. Falls smoothly overlaid cardinal except at the haft.
- MARATHON** (Whiting, 1948) \$1.50  
Rich, smooth blending of apricot, buff and rufous orange.
- MAROON DAMASK** (Kleinsorge, 1946) 75c  
Tall, dark maroon self. Beard and haft of gold. Late bloomer.
- MARQUITA** (Cayeux, 1931) 50c  
Amoena type in cream and watermelon-rose. Falls are veined with maroon. Petals are stiff and round.
- MASTER CHARLES** (Williamson, 1943) 75c  
Glowing mulberry-purple self. Brown tones at haft.



MEXICO

- MATTERHORN** (J. Sass, 1938) 50c  
Pure glistening white, even the beard. Gracefully waved standards and delicately ruffled semi-flaring falls.
- MATTIE GATES** (Sass, 1946) \$5.00  
Cool soft yellow with bright gold on the crisp white heart of the wax-like falls. An improvement over Golden Fleece.
- MATULA** (H. Sass, 1939) 50c  
Apricot standards flushed pink in center. Falls red edged buff.
- MAYTIME** (Whiting, 1950) \$15.00  
A large, pink toned amoena of clean, fresh coloring. The standards are clear orchid pink, wide and firmly held; the broad falls are of deeper rose pink.
- MELANIE** (Hill, 1941) 50c  
Large lavender-pink. Exceptionally vigorous grower and bloomer.

LONG'S GARDENS



- MELLOWGLOW** (Whiting, 1942) \$1.50  
Deep peach or apricot with a flush of pink. Standards are wide and arched; falls rounded and smoothly colored at the haft.
- MELODIST** (De Forest, 1946) \$2.00  
Henna colored blend on gold ground. Salmon and rose tones blended with golden brown. Large flowers.
- MEXICO** (Klensorge, 1943) \$1.50  
Blended bi-color of buff golden standards and broad plushlike falls of glowing red-brown, bordered buff.
- MIDCONTINENT** (Whiting, 1952) \$10.00  
A rich, golden brown, near self of warm and glowing color. Has an extremely long season of bloom.
- MING YELLOW** (Glutzbeck, 1938) 75c  
Rich clear yellow without veining. Bright yellow beard.



**ROCKET**

- MINNIE COLQUITT** (H. Sass, 1942) \$1.00  
Massive white plicata, slightly ruffled, with combed standards and broad flaring falls. Petals have a wide edging of purple.
- MISSOURI** (Grinter, 1933) 50c  
Clear, rich shade of medium blue. Heavy enameled texture.
- MONADNOCK** (Salbach, 1937) 50c  
Large rose-red self, bright, with golden beard.
- MOONLIGHT MADONNA** (J. Sass, 1943) 75c  
Ruffled lemon-ice self. Flaring flowers. Tall.
- MOONLIT SEA** (J. Sass, 1943) 50c  
Standards and falls are both white but heavily flushed with lavender-violet. Yellow haft. Over-all effect is blue.

## **BOULDER, COLORADO**



**LADY MOHR**

- MOONTIDE** (McKee, 1946) \$2.50  
Large well rounded flower of rich cadmium yellow. Orange beard.
- MOROCCO ROSE** (Loomis, 1937) 50c  
Pink-rose self with soft yellow glow at the heart and brownish cast about the haft.
- MULBERRY ROSE** (Schreiner, 1941) 75c  
Deep radiant mulberry-rose self. Tall stemmed and well branched. Heavy bronze beard.
- NANKEEN** (Whiting, 1947) \$2.00  
Clear cool Chinese yellow enlivened by soft rays of chrome yellow, smoothly overlaid over the whole flower.
- NEW HORIZON** (Fay, 1946) \$2.00  
Peach-pink self with tangerine beard and pink buds. Large blooms on strong, well branched stalks.
- NEW SNOW** (Fay, 1946) \$2.50  
White as the new snow. Large, ruffled flaring falls. Full bright yellow beard. No haft markings. Delightfully crisp. Very fine.
- NIGHTFALL** (Hall, 1942) 50c  
Velvety rich dark pansy-purple. Standards somewhat lighter.
- NORTHWESTERN** (F. Cook, 1951) \$12.00  
Magnificent new royal purple—a pure self color throughout, even to haft and beard. Large flowers are beautifully arched with well domed standards and wide falls. A strong grower, but stock is scarce.
- OLA KALA** (J. Sass, 1943) \$1.00  
This Dykes Medal winner is a rich deep yellow self. Flaring lightly ruffled flowers on tall, well branched stalks. Voted the most popular iris grown in 1952.
- ORANGEMAN** (Waters, 1946) \$2.00  
Large orange self with touch of deeper orange at the haft. Color is even and rich. Tall, well branched stalks.





**PRAIRIE SUNSET**

**ORMACO** (Kleinsorge, 1942) **60c**

Deep violet blended with bronze and brown. Good substance.

**ORMOHR** (Kleinsorge, 1937) **50c**

Pleasing lilac with a silver cast, veined violet.

**PAINTED DESERT** (Milliken, 1943) **75c**

Soft buff-tan with brownish suffusion at the haft and violet mid-ribs on the standards. Violet patch at the beard.

**PALE PRIMROSE** (Whiting, 1946) **75c**

Cool primrose yellow with a touch of wax yellow at the haft. Distinctive form. Blooms late to help extend the season.

**PATHFINDER** (Whiting, 1948) **\$8.00**

Lovely pink blend. Wide and full blooms are of extremely heavy substance and glistening texture.

**PATRICE** (De Forest, 1945) **\$1.00**

An attractive plicata. Creamy standards are flushed rosy lavender as are the outer half of the white, flaring falls.

**PEACHBLOW** (H. Sass, 1943) **75c**

Lovely pink plicata with a light yellow flush.

**PENSIVE** (Grant, 1947) **\$1.50**

Velvety blackish purple self. Uniform color throughout. A very pleasing dark iris with heavy substance.

**PINK CAMEO** (Fay, 1946) **\$1.50**

Pale cameo-pink self with a startling tangerine beard. A true pink without any violet influence.

**PINK CORAL** (Whiting, 1949) **\$2.00**

Warm coral pink with amber yellow center. Smoothly blended.

**PINK LACE** (J. Sass, 1947) **\$1.00**

Lightly ruffled blooms of rosolane pink with tangerine beard. Medium sized flowers are smoothly finished and nicely poised on tall, well branched stalks.



**PATRICE**



**PATHFINDER**

**LONG'S GARDENS**



**PINNACLE** (Stevens, 1949) \$7.50

Outstanding because of its unique color combination. Standards are clear white; falls are of primrose yellow with wax-like finish.

**PRAIRIE SUNSET** (H. Sass, 1939) \$1.00

Iridescent colors of apricot, peach, pink and rose with strong gold undertones. Good substance. Dykes Medal winner.

**PREMIER PEACH** (Hall, 1946) \$2.00

Clear pinkish peach self with no haft markings. Tangerine beard.

**PRISCILLA** (Whiting, 1942) 75c

Pure white iris of modest size and height. Clean of all markings.

**RAEJEAN** (Whiting, 1940) 50c

Closely domed standards are deep chrome-yellow. The wide falls are lighter tones edged with deeper yellow.

**RAINBOW ROOM** (J. Sass, 1946) \$4.00

Handsome blend of yellow and all the rainbow colors. Accented with a blaze of blue at the center of the fall below the beard. The flower seems lighted from within. Very fine.

**RAJAH BROOKE** (Norton, 1945) 75c

Variegata. Standards topaz; falls pigeon-blood red with wide topaz falls. Full golden beard.

**RANGER** (Kleinsorge, 1943) \$1.50

Dark but bright near-crimson red self. Bronze-orange beard on browning haft with little venation. A very fine iris.

**RED AMBER** (Loomis, 1942) \$1.00

A smooth, rosy red with a clean haft and an undertone of copper that lights up the flower giving it a vibrant gleam.

**RED GLEAM** (Lapham, 1939) 75c

A rich red, velvety and brilliant, with a chestnut cast.

**RED MAJESTY** (G. Douglas, 1946) \$2.50

Deep Eugenia rose. A self except for a yellow infusion at the center of the flower. Excellent branching.

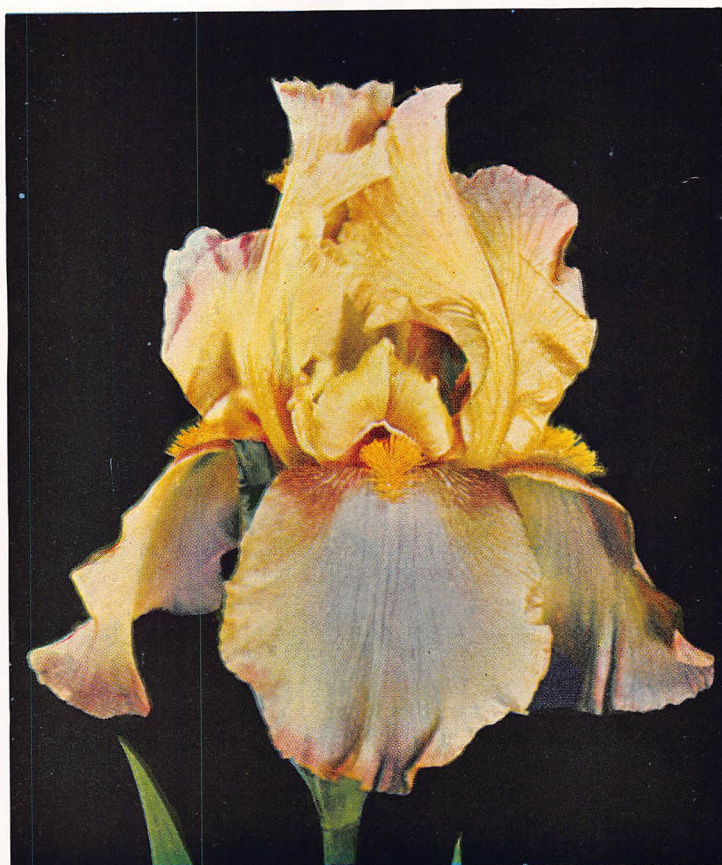


PINNACLE



RANGER

BOULDER, COLORADO



RAINBOW ROOM





### TECHNICOLOR

- RED TORCH** (H. Sass, 1947) \$1.00  
Brilliant variegata. Rich bronze-gold standards and velvet red falls. Compact form. Good substance.
- REMEMBRANCE** (Hall, 1942) \$1.00  
Light pink, blended with yellow. Well shaped, strong stems.
- ROCKET** (Whiting, 1945) \$2.00  
The standards are deepest chrome-yellow; the falls really orange almost to the edge. Domed standards, flaring falls and wide hafts.
- RODEO** (De Forest, 1947) \$3.00  
Standards gold. Flaring falls are white edged with gold. Brown markings. Large. An improved Tiffanja.
- ROSE GOLD** (Milliken) \$1.00  
An exceptionally bright blend of gold and rose. It suggests the beautiful iridescent shading of Tiffany glass.
- ROSE TOP** (H. Sass, 1941) \$1.00  
Very large fine showy rose trimmed plicata. Blooms are large and full and arrive late to help extend the season.
- RUMBA ROSE** (Whiting, 1949) \$1.50  
Rosy red amoena, clean and fresh. Standards pale pink lavender. Falls rich rose red. Stock limited.
- RUSSET WINGS** (Wills, 1946) \$2.00  
Smooth combination of copper and apricot with a russet tone. Gleaming gold dusting. Crisp flaring flowers. Outstanding.

- SABLE** (Cook, 1938) 75c  
Extremely dark blackish purple with violet-blue beard.
- SALLY ANN** (K. Smith, 1945) \$1.00  
Lovely deep buff-yellow self. Fine substance.
- SAMITE** (Whiting, 1952) \$10.00  
Fine new clear white. White beard is tipped yellow. Crisp flowers of heavy substance and ruffled form.
- SAN ANTONIO** (Kleinsorge, 1947) \$2.00  
Sand-brown self of fine form with extra broad falls.
- SHARKSKIN** (G. Douglas, 1942) 75c  
Tall, white iris with almost velvet finish and firm substance. Falls flaring with glistening yellow flush in throat.
- SHARON KAY** (De Forest, 1946) \$1.25  
Large, smooth self of light lilac. White beard tipped orange inside the flower. White styles shaded lilac.
- SHOW GIRL** (Nelson, 1945) 75c  
Distinctive blush rose self. Large well shaped flowers.
- SNOW CARNIVAL** (Graves, 1942) \$1.00  
Pure white with ruffled finish. Fluted standards are domed; flaring falls are ruffled. No markings mar white effect.
- SNOW FLURRY** (Rees, 1939) \$1.00  
Standards are pure icy white, beautifully ruffled. The falls are big, broad and clear white. Just a faint cast of blue.
- SNOW VELVET** (H. Sass, 1942) 75c  
Velvety textured white of heavy substance. Large flowers.
- SOLID MAHOGANY** (J. Sass, 1944) \$1.00  
A very rich bronzed-red-purple self. Large flower.
- SONRISA** (De Forest, 1942) \$1.00  
Coppery pink with creamy undertone and metallic finish.
- SOUTHERN SNOW** (Beck, 1947) 75c  
A fine white of good substance and form.
- SPANISH PEAKS** (Loomis, 1947) \$3.50  
Handsome true white self—the throat, the beard, the style arms all white. Large broad petaled flowers of excellent substance.
- SPINDRIFT** (Loomis, 1941) \$1.00  
Delicate sea-shell pink accentuated by fiery tangerine beard. Some venation on the falls.
- SPUN GOLD** (Glutzbeck, 1940) 75c  
Pure golden color with plushlike texture and rich golden beard. A Dykes Medal winner, this iris has perfection of form, styling and coloring.
- SUKEY OF SALEM** (Nesmith, 1946) \$1.00  
Blended self of ocher-red and rose brown flush on the upper part of the falls. Broad flowers, flaring form, heavy substance.
- SULTAN'S ROBE** (Salbach, 1945) \$1.00  
Rich shades of copper, gold, old rose and red. Flaring falls have overlay of gold; cream at the haft, dash of violet-blue on falls.
- SUNNY RUFFLES** (Waters, 1943) 50c  
Nicely ruffled lemon-chrome yellow. Free flowering.
- SUNSET SERENADE** (J. Sass, 1943) 75c  
Soft golden tan. Standards are apricot-buff; falls orange-tan.
- SYLVIA MURRAY** (Norton, 1944) \$1.00  
Fine clear blue. Frosty firm texture. Heavy substance.
- TECHNICOLOR** (Whiting, 1950) \$10.00  
Brilliant ruby red self of rich glowing color. Of moderate size and height, it makes an impressive showing.
- THE CAPITOL** (Maxwell, 1944) \$1.00  
Lustrous white with heavy orange beard and haft.
- THE RED DOUGLAS** (J. Sass, 1937) 75c  
Smoothly finished rosy wine-red, solid at the haft, with a brownish cast near the center. Deep orange beard. Dykes winner.

**LONG'S GARDENS**



**THREE CHEERS** (Cook, 1945) **\$1.00**  
Brilliant blue bi-color. Standards white and blue-violet. Falls dark violet to mulberry-purple with lighter border.

**THREE OAKS** (Whiting, 1945) **\$1.00**  
An outstanding blend of rose pink with copper and set off by a pronounced blue blaze on the fall. The long, heavy stalks are short branched but produce a spectacular effect of color in the garden. Free flowering and good increaser.



**TIFFANJA**

**TIFFANJA** (De Forest, 1942) **75c**  
Smooth, clean-cut, lightly marked plicata. Standards are colonial buff; falls flaring and frosted white, edged buff.

**TIP TOP** (Hall, 1947) **\$1.00**  
Very similar to Minnie Colquitt, but lower. Good for border.

**TOBACCO ROAD** (Kleinsorge, 1942) **\$2.00**  
Big, clear golden tobacco-brown self. Horizontal falls.

**TREVA** (De Forest, 1945) **\$1.50**  
Golden apricot self, of large size and smooth, spready form.

- 1—Ola Kala, DM
- 2—Sable
- 3—Great Lakes, DM
- 4—Blue Rhythm, DM
- 5—Blue Shimmer
- 6—Lady Mohr
- 7—Elmohr, DM
- 8—Chivalry, DM
- 9—Snow Flurry
- 10—Solid Mahogany

- 13—Master Charles
- 14—Minnie Colquitt
- 15—Bryce Canyon
- 16—Mulberry Rose
- 17—Amigo
- 18—Ranger
- 19—Helen McGregor, DM
- 20—Azure Skies
- 21—Cascade Splendor
- 22—Amandine
- 23—Chantilly
- 24—New Snow
- 25—Cherie
- 26—Prairie Sunset
- 27—Grand Canyon
- 28—Berkeley Gold
- 29—Rocket
- 30—Tiffanja
- 31—The Red Douglas, DM
- 32—The Admiral
- 33—Dreamcastle
- 34—Lady Boscawen

- 35—Pinnacle
- 36—China Maid
- 37—Argus Pheasant
- 38—Cloth of Gold
- 39—Katherine Fay
- 40—Casa Morena
- 41—Sylvia Murray
- 42—Missouri
- 43—Ormohr
- 44—Gloriole
- 45—Gudrun
- 46—Three Oaks
- 47—Tiffany
- 48—Vatican Purple
- 49—Desert Song
- 50—Lynn Langford
- 51—Elsa Sass
- 52—Extravaganza
- 53—Treasure Island
- 54—Black Forest
- 55—Fair Elaine
- 56—Matterhorn

For prices of more than one of a kind  
please see Group Prices on back page.



**VATICAN PURPLE**

**VATICAN PURPLE** (Whiting, 1943) **\$1.00**  
Very rich blue-purple self. Well rounded flowers of very good substance with attractive, crisply flaring shape. Glossy finish.

**VEISHEA** (Whiting, 1943) **50c**  
A near self of gold with a bright blue spotlight on the falls.

**VISION OF MIRZA** (De Forest, 1944) **75c**  
Large marble plicata of rose-brown on cream ground.

**WABASH** (Williamson, 1936) **50c**  
Outstanding Amoena. White standards, deep violet falls with definite white margin. Dykes Medal winner.

**WILD HONEY** (Whiting, 1946) **75c**  
Soft golden tan self. Deeper gold at the haft.

**WORTHINGTON** (Cook, 1943) **75c**  
Harmonious two toned rosy-red of beautiful form and size.

## THE 100 MOST POPULAR IRIS

Each year The American Iris Society conducts a symposium to determine the 100 most popular Iris grown in this country. The results of the latest symposium are shown below. The varieties are listed in the order of their popularity. DM means it has won the Dykes Medal.

- 1—Ola Kala, DM
- 2—Sable
- 3—Great Lakes, DM
- 4—Blue Rhythm, DM
- 5—Blue Shimmer
- 6—Lady Mohr
- 7—Elmohr, DM
- 8—Chivalry, DM
- 9—Snow Flurry
- 10—Solid Mahogany

- 13—Master Charles
- 14—Minnie Colquitt
- 15—Bryce Canyon
- 16—Mulberry Rose
- 17—Amigo
- 18—Ranger
- 19—Helen McGregor, DM
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- 32—The Admiral
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- 48—Vatican Purple
- 49—Desert Song
- 50—Lynn Langford
- 51—Elsa Sass
- 52—Extravaganza
- 53—Treasure Island
- 54—Black Forest
- 55—Fair Elaine
- 56—Matterhorn

- 57—Firecracker
- 58—Spanish Peaks
- 59—Moonlight Madonna
- 60—Tobacco Road
- 61—Los Angeles
- 62—Distance
- 63—City of Lincoln
- 64—Cloud Castle
- 65—Harriet Thoreau
- 66—Blue Valley
- 67—Golden Fleece
- 68—Garden Glory
- 69—Winter Carnival
- 70—Chamois
- 71—Pink Formal
- 72—Sharkskin
- 73—Sierra Blue
- 74—Arab Chief
- 75—Lothario
- 76—Spun Gold, DM
- 77—Mexico
- 78—Louvois

- 79—Gypsy
- 80—Ming Yellow
- 81—Golden Majesty
- 82—Golden Treasure
- 83—Shining Waters
- 84—Bandmaster
- 85—Fantasy
- 86—Daybreak
- 87—Goldbeater
- 88—Pierre Menard
- 89—Violet Symphony
- 90—Zantha
- 91—Snow Carnival
- 92—Pretty Quadroon
- 93—Old Parchment
- 94—Arctic
- 95—Golden Russet
- 96—Lighthouse
- 97—The Capitol
- 98—Miss California
- 99—Christabel
- 100—Priscilla

SYMPOSIUM SPECIAL  
COLLECTION—\$7.50  
THE ABOVE TEN IRIS  
A \$10.50 value \$7.50  
for only.....

- 11—Pink Cameo
- 12—Wabash

**BOULDER, COLORADO**



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# LONG'S GARDENS

Boulder, Colorado

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## LONG'S

*"Top  
of the*

## *World"* IRIS COLLECTIONS



### Introductory Collection

Beginner's Best Bet  
**\$3.00**

(One of each variety listed)

Azure Skies	Hiwassee
Berkeley Gold	Jake
Captain Wells	Louvois
Flora Zenor	Ormaco

### Super Six Collection **\$6.00**

Your choice of six rhizomes from the following (please be sure to list varieties desired):

Azalea	Garden Glory
Baghdad	Good News
Bright Lights	Juliet
Burgundy Rose	Gulf Stream
Cloud Castle	Marathon
Ebony Queen	Mexico

### Symposium Special Collection . . . **\$7.50**

The ten most popular iris grown. See preceding page.

Ola Kala	Lady Mohr
Sable	Elmohr
Great Lakes	Chivalry
Blue Rhythm	Snow Flurry
Blue Shimmer	Solid Mahogany

### GROUP COLLECTIONS

You Pick Them—Alike or Assorted

#### GROUP "A"

Any Iris not over 50c

5.....\$2.15	20.....\$7.00
10.....4.00	25.....8.50

#### GROUP "B"

Any Iris not over 60c

5.....\$2.50	20.....\$8.00
10.....4.50	25.....9.50

#### GROUP "C"

Any Iris not over 75c

3.....\$2.00	10.....\$5.00
5.....3.00	15.....7.00

#### GROUP "D"

Any Iris not over \$1.00

3.....\$2.50	10.....\$7.00
5.....4.00	15.....9.60

#### GROUP "E"

Any Iris not over \$1.50

3.....\$4.00	9.....\$10.00
6.....7.50	12.....12.00

#### GROUP "F"

Any Iris not over \$2.00

3.....\$5.00	7.....\$11.00
5.....8.00	10.....15.00

### Gold Rush Collection **\$4.00**

(One of each variety listed)

Arctic	Golden Majesty
Cloth of Gold	Golden Spike
Elsa Sass	Ming Yellow
Golden Fleece	Spun Gold
Burmese Gold	Golden Treasure

### DeLuxe Collection **\$20.00**

(One of each variety listed)

Amandine	Gay Border
Auburn	Rainbow Room
Chamois	Rodeo
Drum Major	Russet Wings
Exquisite	Spanish Peaks

### Favorite Five Collection **\$5.00**

(All Dykes Medal Winners)

Blue Rhythm	Chivalry
Helen McGregor	Ola Kala
	Prairie Sunset

### Aristocrat Collection **\$40.00**

(One of each variety listed)

Argus Pheasant	Gold Sovereign
Blue Valley	Lady Louise
Carabella	Lilac Lane
Cherie	Pinnacle
Fall Days	Technicolor

### Popularity Parade Collection . . . **\$5.00**

10 varieties, your choice, as indicated. (Please be sure to specify kinds desired.)

#### Select 3 From This Group

Bryce Canyon	Vatican Purple
Prairie Sunset	Daybreak
Three Oaks	Goldbeater
	Snow Carnival

#### Select 4 From This Group

Master Charles	Golden Fleece
China Maid	Sharkskin
Cloth of Gold	Spun Gold
Moonlight Madonna	Gypsy
Harriet Thoreau	Bandmaster

#### Select 3 From This Group

Wabash	Elsa Sass
Missouri	Los Angeles
Ormohr	Christabel
	City of Lincoln

### EXTRA SPECIAL

All 24 of the above iris, a full two dozen of the world's most popular varieties, for only

**\$12.00**

(Regular value \$18.00)